

Commons in a Civil Action

## UNITED STATES DISTRICT COURT

Southern

District of

New York

DIARIO EL PAIS, S.L. and PRISACOM, S.A.,

V.

THE NIELSEN COMPANY (US), INC.,

## SUMMONS IN A CIVIL ACTION

CASE NUMBER:

07 CV 11295

TO: (Name and address of Defendant)

The Nielsen Company (US), Inc.  
Attn: Tax Dept.  
770 Broadway  
New York, New York 10003

YOU ARE HEREBY SUMMONED and required to serve on PLAINTIFF'S ATTORNEY (name and address)

William O. Purcell  
HOWREY LLP  
153 East 53rd Street, 54th Floor  
New York, New York 10022

Answer to the complaint which is served on you with this summons, within 20 days after service of this summons on you, exclusive of the day of service. If you fail to do so, judgment by default will be taken against you for the relief demanded in the complaint. Any answer that you serve on the parties to this action must be filed with the Clerk of this Court within a reasonable period of time after service.

J. MICHAEL McMAHON

DATE

DEC 17 2007

AO 440 (Rev. 8/01) Summons in a Civil Action

RETURN OF SERVICE		
Service of the Summons and complaint was made by me <sup>(1)</sup>	DATE	December 17, 2007
NAME OF SERVER (PRINT)	TITLE	
Daniel Welch	Paralegal	
Check one box below to indicate appropriate method of service		
<input checked="" type="checkbox"/> Served personally upon the defendant. Place where served: <i>770 Broadway, 2nd Floor, New York, NY 10033 (see attached for authorized agent info)</i>		
<input type="checkbox"/> Left copies thereof at the defendant's dwelling house or usual place of abode with a person of suitable age and discretion then residing therein. Name of person with whom the summons and complaint were left:		
<input type="checkbox"/> Returned unexecuted:		
<input type="checkbox"/> Other (specify):		
STATEMENT OF SERVICE FEES		
TRAVEL	SERVICES	TOTAL \$0.00
DECLARATION OF SERVER		
I declare under penalty of perjury under the laws of the United States of America that the foregoing information contained in the Return of Service and Statement of Service Fees is true and correct.		
Executed on <u>12/19/07</u>	<u>DW</u> <i>Signature of Server</i>	
<u>153 E 53rd Street, 54<sup>th</sup> Floor</u> <u>New York, NY 10022</u> <i>Address of Server</i>		

(1) As to who may serve a summons see Rule 4 of the Federal Rules of Civil Procedure.



Mark Borino  
Legal and Tax Assistant  
Legal and Tax Departments

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